









# Saroyan Mastercrafts

"S.M." is an organization of master craftsmen skilled and specialized in metal crafting, encompassing a background of many years of experience. This includes the development and production of finger cymbals for any style of belly dancing.

"S.M." cymbals, unlike others, are a lighter weight. This allows the performer more freedom of finger movement with less fatigue. Cymbals are of special, top quality brass, handmade and aged by our craftsmen.

"S.M." presents three *authentic*, and two of our own exquisite *modern designs*; all of which, as a result of extensive research and development, produce a unique and exotic sound.

## AUTHENTIC DESIGNS:

	Regular	Heavy
Persian . . . . .	No. 10	No. 10-H
Moorish . . . . .	No. 20	No. 20-H
Arabic or Turkish . . . . .	No. 30	No. 30-H

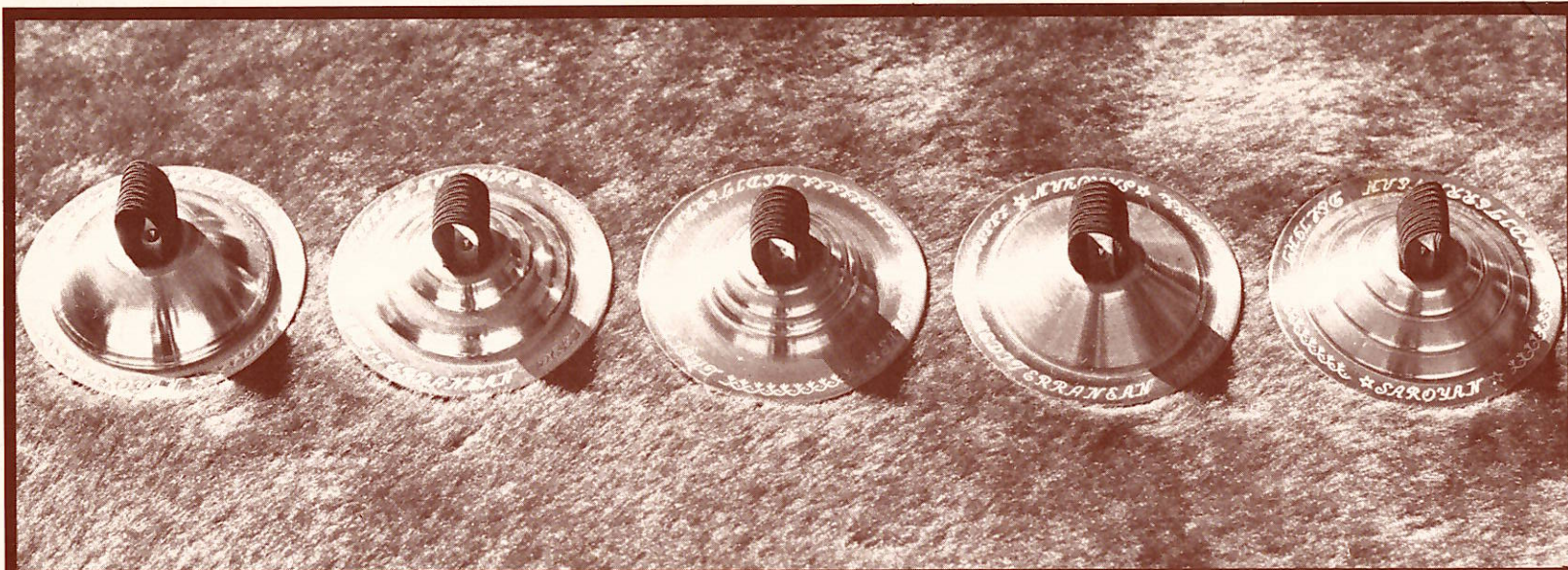
## "S.M." MODERN DESIGNS:

	Regular	Heavy
Modern . . . . .	No. 40	No. 40-H
Contemporary . . . . .	No. 50	No. 50-H

~~ADDITIONAL FEE FOR:~~

~~Personalized cymbals upon request only.~~

All orders over 50 sets, allow four weeks for delivery.



Persian

Moorish

Arabic-Turkish

Modern

Contemporary



TO:



Saroyan Mastercrafts



There's always something **New** at

Now we proudly present two new products:

The NEFERTITI and the ARABESQUE finger cymbals.

**Saroyan  
Mastercrafts**

*Our Nefertiti cymbals are light weight with a rich design depicting Queen Nefertiti surrounded by lotus blossoms.*

*The Arabesque are a heavier weight, featuring the Arabesque design from the frieze of the palace of Sultan Hasan of the 14th century.*

*We recommend the Nefertitis for beginners and intermediate level dancers, and the Arabesque for advanced and professionals.*

*Both designs are 2-1/16" diameter and are made of the finest quality brass and aged by our craftsmen.*

**Care of the cymbals:**

**To prevent discoloring, occasionally polish with turtle wax and hand buff with soft flannel.**



*Nefertiti  
Cymbals*



*Arabesque  
Cymbals*



# Saroyan

PRESENTS *Venus*

We've done it again! We've got what you've been waiting for. Our new diamond shape coins with the design of the "Birth of Venus" the goddess of love from the original painting by Botticelli, 1485 (Uffizi Gallery in Florence). We will call them "Venus Coins" and they will come in four different colors: Gold, Silver, Rainbow, and Copper. The price? Don't be surprised! This exclusive and original product is only \$~~29~~ 10.00 per gross (144 coins). Suggested retail price \$16.95. Place your order today.



Phone 714-785-0220

## Saroyan Mastercrafts

7490 MAGNOLIA, SUITE "L" RIVERSIDE, CALIF. 92504





## FINGER CYMBALS BY *Saroyan Mastercrafts*

Saroyan Mastercrafts presents historic finger cymbals handcrafted in five different designs with ten distinct tones for any style of belly dancing. All cymbal styles measure 2 $\frac{1}{8}$ " diameter and are available in regular weight (low tone range) and heavy weight (higher tone range).

Styles and tones featured are:

- Persian — mellow tone
- Moorish — high tone
- Arabic Turkish — medium high tone
- Modern — medium tone
- Contemporary — low tone

We also feature two styles of cymbals with stamped engravings. They are the Nefertiti and Arabesque. Our Nefertiti cymbals have a rich design depicting Queen Nefertiti surrounded by lotus blossoms. These cymbals are lightweight with a mellow tone. The Arabesque are a heavier weight with a medium tone and feature the Arabesque design from the frieze of the palace of Sultan Hasan of the 14th century.

We recommend the lighter weight cymbals for beginner and intermediate level dancers and the heavier weight for advanced and professionals. Our cymbals are precision hand-crafted of special top quality brass and aged by our craftsmen. They have two rectangular slots to fit  $\frac{3}{8}$ " or  $\frac{1}{2}$ " elastics for better control and are packaged in sets of four with pre-cut elastics.

If you can't get the tone color you want in one of these Saroyan cymbals you can't get it anywhere. Our cymbals are endorsed by hundreds of top dancers, instructors and Middle Eastern musicians from coast to coast.

### **Care of the cymbals:**

To prevent discoloring, occasionally polish with turtle wax and hand buff with soft flannel.

## **ORNAMENTAL COINS FOR COSTUMING**

Saroyan Mastercrafts features three coin designs manufactured of the finest tempered steel to give you the most pleasant ring. Our round coins are available in two sizes and feature the Grecian Muses with a Grecian key border design on the large size and the Muses without a border design on the small size. We also feature the new diamond shape coin depicting the Birth of Venus. The diamond shape coin is a Saroyan exclusive design. All coins are available in four colors: *GOLD*, *SILVER*, *RAINBOW* and *COPPER*.

**Please note:** *GOLD*, *SILVER* and *COPPER* coins are coated to prevent tarnishing with continued wear. The colors on these coins stay brilliant longer than any other manufacturer's coins. However, due to the process used to produce the colors on our *RAINBOW* color coins, the color cannot be guaranteed permanent. *RAINBOW* color coins are a Saroyan Mastercraft exclusive and we feel that the colors are lovely and vibrant enough to continue to produce them.

We suggest the following to keep the colors brilliant:

1. Do not attempt to coat them with lacquer or clear finish as all color will fade.
2. Handle the coins as little as possible while making your costume.
3. Place the coins against fabric rather than on body chains where they would be in contact with skin as the acids in perspiration cause the colors to fade.

### **PACKAGING**

Our coins are packaged in zip-lock plastic bags in the following quantities:

Large round coins and Venus coins are in  $\frac{1}{2}$  gross (72 coins) packages.

Small round coins in 1 gross (144 coins) packages only.

**DELIVERY** — Upon receipt of order, merchandise is packaged and shipped the same day by United Parcel Service (UPS).





# Saroyan Mastercrafts

7490 Magnolia, Suite "L"  
Riverside, California 92504  
714 / 785-0220

## WHOLESALE PRICE LIST

Effective April 15, 1977

*Our coins are manufactured of the finest tempered steel to give you the most pleasant ring and we plate them in four different colors to give you a wider selection of colors for costumes.*

	<b>WHOLESALE PRICE (Per Gross) 144 coins</b>	<b>SUGGESTED RETAIL (Per Gross) 144 Coins</b>
<b>LARGE COINS</b> (the size of dollar coin)		
<b>COLORS:</b>		
Silver, Gold, Rainbow, Copper .....	\$10.00	\$16.95
10 gross or more .....	9.50	
½ gross packages (72 coins) .....	5.00	8.50
<b>VENUS COINS</b> (Diamond Shape)		
<b>COLORS</b> (as above) .....	\$10.00	\$16.95
10 gross or more .....	9.50	
½ gross packages (72 coins) .....	5.00	8.50
<b>SMALL COINS</b> (the size of nickel coin)		
<b>COLORS</b> (as above) .....	\$3.95	\$6.95
10 gross or more .....	3.75	
(Not available in ½ gross packages)		
	<b>PER SET OF 4</b>	<b>PER SET OF 4</b>
<b>NERFERTITI CYMBALS</b> (For beginners) .....	\$3.00	\$5.00
10 sets or more .....	2.75	
<b>ARABESQUE CYMBALS</b> (For professionals) ....	\$3.50	\$5.50
10 sets or more .....	3.25	
	<b>PER SET OF 4</b>	<b>PER SET OF 4</b>
<b>CYMBALS</b> (Handcrafted for beginners)		
No. 10 Persian .....	\$5.00	\$8.50
No. 20 Moorish .....	5.00	8.50
No. 30 Arabic/Turkish .....	5.00	8.50
No. 40 Modern .....	5.00	8.50
No. 50 Contemporary .....	5.00	8.50
	<b>PER SET OF 4</b>	<b>PER SET OF 4</b>
<b>HEAVY CYMBALS</b> (Handcrafted for professionals)		
No. 10-H Persian .....	\$6.00	\$9.50
No. 20-H Moorish .....	6.00	9.50
No. 30-H Arabic/Turkish .....	6.00	9.50
No. 40-H Modern .....	6.00	9.50
No. 50-H Contemporary .....	6.00	9.50

**MINIMUM ORDER \$25.00 ■ NO C.O.D. ORDERS PLEASE**

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE**

**PLEASE NOTE** — For Shipping, Handling and Insurance, add 5% on your order up to \$50.00.

Orders \$50.00 or more, add \$1.00 per each \$50.00.

Make your check or money order payable to SAROCRAFTS.

### WARRANTY

If for any reason you are not satisfied with the quality of our stock item merchandise, you may return the purchase for credit or exchange. You may do this any time up to five days after the receipt of merchandise.





# Saroyan Mastercrafts

WHOLESALEERS - MANUFACTURERS

7490 MAGNOLIA, SUITE "L"  
RIVERSIDE, CALIFORNIA 92504  
Phone 714-785-0220

## INVOICE

№ 12939

DATE: February 6, 1978

CUST. ORDER NO. Mail

SHIPPED BY: U.P.S.

TERMS: Check Enclosed

REC'D BY: \_\_\_\_\_

SOLD TO: \_\_\_\_\_

SHIPPED TO: \_\_\_\_\_

ITEM NO.	QTY.	DESCRIPTION	UNIT PRICE	AMOUNT
SM-LOC	1	Gross Large Silver Color Coins	10.00	10.00
"	1	" " Gold " "	10.00	10.00
"	1	" " R-Bow " "	10.00	10.00
SM-SOC	6	" Small Coins: 2S, 2G, 2R.	3.95	23.70
SM-NEF	15	Sets Nefertiti Finger Cymbals	2.75	41.25
SM-30-R	15	Sets Reg. Arabic/Turkish Finger Cymbals	5.00	75.00
<div style="border: 2px dashed blue; padding: 10px; width: fit-content; margin: 0 auto;"> <p style="font-size: 24px; font-weight: bold; text-align: center;">PAID</p> <p style="display: flex; justify-content: space-between;"> <span>CASH <input type="checkbox"/></span> <span>CHECK <input checked="" type="checkbox"/></span> </p> <p style="text-align: center; font-size: 18px;">FEB 06 1978 # 373</p> <p style="text-align: center; font-style: italic; font-size: 16px;">Saroyan Mastercrafts</p> </div>				

SUB TOTAL . . . . .	169.95
SALES TAX . . . . .	10.20
SHIPPING & HANDLING . . . . .	3.00
<b>TOTAL AMOUNT . . . . .</b>	<b>\$183.15</b>

TAXABLE	XX	NON-TAXABLE	
DEALER	XX	INSTRUCTOR	XX
MDSE. RETD.		PAID OUT	

If for any reason you are not satisfied with the quality of our stock item merchandise, you may return the purchase for credit or exchange. All claims must be made within 10 days from shipping date.

INVOICE DATE IS SAME AS DATE SHIPPED UNLESS OTHERWISE INDICATED.

KEEP THIS SLIP FOR REFERENCE

Thank You





# Saroyan Mastercrafts

WHOLESALEERS — MANUFACTURERS

7490 Magnolia, Suite "L"  
RIVERSIDE, CALIF. 92504  
Phone 714-785-0220

## ORDER BLANK

Date: JAN 27 19 78

SHIP MY ORDER TO:

Name TERRY

Address [REDACTED]

City SAN DIEGO, CALIFORNIA

State and Zip Code 78105

**NOTE:** Please read the bottom of your order blank to avoid errors involving unnecessary correspondence and delay.

QUANTITY	DESCRIPTION	UNIT PRICE	AMOUNT
1 gross	LARGE SILVER COINS	10 00	10 00
1 gross	LARGE GOLD COINS	10 00	10 00
1 gross	LARGE RAINBOW COINS	10 00	10 00
✓ 2 gross	SMALL SILVER COINS	3 95	7 90
✓ 2 gross	SMALL GOLD COINS	3 95	7 90
✓ 2 gross	SMALL RAINBOW COINS	3 95	7 90
15 SETS	NERFERTITI CYMBALS	2 75	41 25
15 SETS	No. 30 ARABIC/TURKISH CYMBALS	5 00	75 00
<p>✓ Dear Customer, A new price list is enclosed. The price on small coins have gone up.</p>			

Find Enclosed

CHECK	<input checked="" type="checkbox"/>
MONEY ORDER	<input type="checkbox"/>

DEALER	<input type="checkbox"/>
INSTRUCTOR	<input checked="" type="checkbox"/>

T.Y.

SUB TOTAL	169 95
SALES TAX	10 20
SHIPPING & HANDLING	13 00
TOTAL	183 15

**PLEASE NOTE** — For Shipping, Handling and Insurance add 5% on your order. Make your check or money order payable to SAROCRAFTS.

**NO C.O.D. ORDERS PLEASE**

### WARRANTY

If for any reason you are not satisfied with the quality of our stock item merchandise, you may return the purchase for credit or exchange. You may do this any time up to five days after the receipt of merchandise.

**CALIFORNIA RESIDENTS ADD 6% SALES TAX**